# Rupy McAuliffe

JOURNALIST. PR SPECIALIST. CONTENT CREATOR.



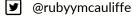
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### **Portfolio**

www.rubymcauliffe.com

### Social Media

© @rubyymcauliffe



in www.linkedin.com/in/rubymcauliffe017

# Skills

- Editing (copy, video and audio)
- Writing
- Reporting (copy, on-camera and radio)
- Research
- Interviewing
- · Event planning
- PR packages
- Adobe Creative Cloud
- Bilingual

### Awards

- Dean's List 2017-Present
- Kappa Tau Alpha (Top Scholar)
- PRSSA (Programming Chair and Events Director)
- · Communication Honor Society
- National Society of Leadership and Success

# References

Available upon request

# **OBJECTIVE**

To contribute passion, creativity and determination to the media space through content creation.

# **EDUCATION**

Azusa Pacific University Expected: Fall 2020

- Bachelor of Arts, Journalism
- Public Relations minor
- · Concentration: News and Storytelling

## **EXPERIENCE**

May 2020 - Present

ZU News Editor in Chief

- Manage editorial staff
- Work with brand partnerships
- Implement final edits
- Bring new ideas
  - Restructuring social media
  - Creating columns

May 2020 - Present

L.A. STYLE Magazine

Journalism and PR Intern

- Head of the Jr. Creative Board
  - "Color is Beautiful" Issue
- Write luxury content
- · Edit stories and interviews
- Facilitate marketing research

Dec. 2019 - Present

Her Campus Media

- Write for the national magazine
  - · Beauty, wellness and culture
- Pitch story ideas

May 2019 - May 2020

ZU Magazine Managing Edito

- Supervise daily operations
- · Edit copy for publishing
- Keep track of deadlines
- Craft pieces for online and print
- Manage social copy and content

Aug. 2019 - Feb. 2020

Dressember Foundation

- Plan events
  - Dressember Prom
  - Drink & Dressember
- Represent Dressember at events
- Create PR tools and deliverables

Aug. 2018 - Aug. 2019

ZO News Copy Editor

- Edit contributors' work
- Work with section editors
- Operate social media platforms